

Dear Friends of Bozeman American Legion Baseball,

It's been over five months since we've last seen you at Heroes Park. A lot has happened during the past year and we anticipate a host of new changes for the upcoming season. As you may have heard, Chris Hodges was recently hired as the new head coach. Coach Hodges will soon be relocating to Bozeman from Jackson, Wyoming and will be assembling this season's Bucks and Spikes coaching staff. With the departure of eleven players from last years Bucks squad we will see many Spikes players competing for positions on the Bucks roster and we are excited about the young talent that will be coming up to play for the Spikes.

We all are all eagerly watching the construction of the new Post 14 Legion Hall. Please join the teams during the annual pancake breakfast along with members of Post 14. Stay tuned for the date for the breakfast that will be advertised on the club's website.

Local legion baseball fans will have the opportunity to attend many A and AA games at Heroes Park this year. Once again, this action will include the Howard Rein Legion A tournament running July 1<sup>st</sup> through 4<sup>th</sup>. This year, the Northwest Regional Legion A tournament will be hosted in Bozeman from August 6<sup>th</sup> through 10<sup>th</sup>. The Bucks hope to attend the state tournament in Medicine Hat, Saskatchewan, and if the Spikes advance from the district tournament, they will be attending the State Legion A tournament in Billings.

As is the case every year, an extensive effort is undertaken by the clubs players, parents, and boosters to plan and execute the many fund raising events required to finance the upcoming season. This year we will be offering a suite of media packages as part of our fundraising. The media packages allow you to be recognized for your support in the season program, and includes an assortment of passes that can be used by you, your family, employees and customers to attend the home games. In addition, our fundraising efforts will include the annual Legion basketball tournament, the Howard Rein tournament, and the Diamond to Fairway Golf tournament, among other events. Our operating budget includes the costs for coaching, the facilities at Heroes Park, and team travel. Your cash and inkind donations are fundamental to our fundraising efforts. We encourage all of our supporters to consider a cash donation since it is the most beneficial method to support our program. One of our goals has always been to keep player fees at levels that allow all players the opportunity to play Legion baseball. The generous support from Bozeman area businesses and individuals has allowed us to reach this goal. We would like to thank you in advance for your continued support of our program. The attached information outlines the various ways that you may contribute to Bozeman American Legion Baseball. We have asked one of our team members \_\_\_\_\_ to contact you to review the various media packages and other ways to support the team. We hope to see you at Heroes Park during May.

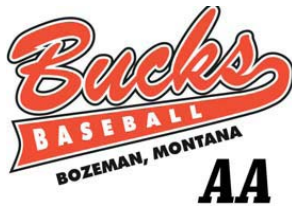


Best Wishes from the Bozeman American Legion Program



[www.bozemanbaseball.com](http://www.bozemanbaseball.com)





## 2010 Bozeman Legion Baseball Season Program Ad Sponsor

Business Name:	Contact Person:	Date:
Address:	City:	Zip:
Phone No:	Fax No:	Email:
Player Sponsored:		

- Full Page (No Bleed 7.5" x 10", Bleed 8.5" x 11") \$250** (player Credit \$100)
- 1/2 Page (7.5" x 4 7/8") \$125** (player Credit \$50)
- 1/4 Page (No Bleed 3 5/8" x 4 7/8") \$75** (player Credit \$30)
- Business Card (3.5" x 2") \$30** (player Credit \$10)

### Artwork Specifications:

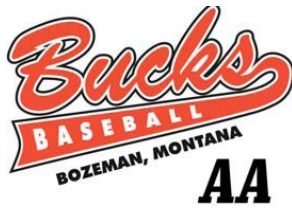
- Use artwork from last year
- New artwork or business card attached
- I will email artwork to Dave Cameron [dcam@dpcameron.com](mailto:dcam@dpcameron.com)

1. Please submit digital artwork in jpeg format with a resolution of 200-300 dots per inch. Indicate "Bucks Program Artwork" in the email subject line.
2. If you have questions about the format or would like to use an alternative format please call Dave Cameron at 581-5260.
3. Please remit payment and a hardcopy of ad to the sponsored player.
4. **Deadline** for artwork submission is **April 30, 2010** in order to allow for program printing.

Thank you for supporting Bozeman American Legion Baseball!

[www.bozemanbaseball.com](http://www.bozemanbaseball.com)





## 2010 Bozeman Legion Baseball

### Media Packages

#### Grand Slam - Media Package

\$900

*This package includes a full page program ad, one game sponsorship, 30 second radio spot on every broadcast game, six season tickets, 25 single game passes, Bucks hat, one sweatshirt, and a photo of the 2010 team. (player credit \$300)*

#### Triple - Media Package

\$600

*Included is a 1/2 page program ad, one game sponsorship, six season tickets, 25 single game passes, one sweatshirt, a Bucks hat, and a 2010 team photo. (player credit \$200)*

#### Double - Media Package

\$350

*In this package, you receive a 1/2 page program ad, six season tickets, 25 single game passes, a 2010 team photo, and a 2010 team photo. (player credit \$150)*

#### Single - Game Sponsor

\$250

*Get the word out about your business at one of our games. Become a game sponsor and we will announce your name at the beginning of the game, several times during the game and at the end of the game. Feel welcome to give away merchandise, coupons etc. to fans at the game! Only one sponsor per game. Includes a 1/4 page program ad and 50 game tickets for your game day. **Rent the deck for an additional \$100** (player credit \$100)*

#### Bucks Schedule Poster Sponsorship *(Must be sold by 3/1/10)*

\$200

*500 posters (22w x 17h) will be professionally printed with a schedule and team picture. Your logo will appear on the poster, distributed throughout the community and to fans at the games. This is a great way for your business to be seen. The Bucks will also be having autograph sessions. Includes a program listing. (player credit \$75)*

#### Radio Advertising

*All Bucks away games and select home games will be broadcast on KBOZ am1090. Please contact **Steve Dent at 600-3126** for more information. Program listing included.*

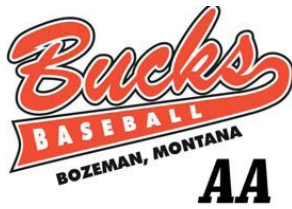
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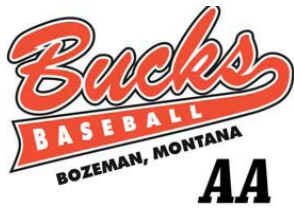




## Player Fund Raising Form

Deadline for Program Ads				April 15 <sup>th</sup>		
Deadline for Player Fees				May 1 <sup>st</sup>		
Player Name:				Team: <input type="checkbox"/> Bucks <input type="checkbox"/> Spikes		
Phone #:						
Item	Item Cost	Player Credit	# Sold	Total Receipts	Player Credit	
<b>Media Package Sales</b>						
<i>Grand Slam - Media Package</i>	\$900	\$300				
<i>Triple - Media Package</i>	\$600	\$200				
<i>Double - Media Package</i>	\$350	\$150				
<i>Single - Game Sponsor</i>	\$250	\$100				
<i>Bucks Schedule Poster Sponsorship</i>	\$200	\$75				
<b>Season Program Ad Sponsor</b>						
<i>Full Page</i>	\$250	\$100				
<i>½ Page</i>	\$125	\$50				
<i>¼ Page</i>	\$75	\$30				
<i>Business Card</i>	\$30	\$10				
<b>Coupon Books</b>						
<i>Per Book</i>	\$10	\$10				
<b>Season Tickets</b>						
<i>Family Season Passes</i>	\$50	\$50				
<i>Adult Season Passes</i>	\$20	\$20				
<i>Student/Senior Passes</i>	\$10	\$10				
<b>Player Sponsorship</b>						
<i>Per Sponsorship</i>	\$100	\$100				
<b>Outfield Fence Advertising (Player Credit for New Signs Only)</b>						
<i>8' x 8' Sign</i>	\$600	\$300				
<i>4' x 8' Sign</i>	\$350	\$175				
				<b>Total Income</b>		
				<b>Total Player Credit</b>		
				<b>Player Fee Amount</b>		
				<b>Player Fee Due = Player Fee Amount – Total Player Credit</b>		
				<b>Total Due = Total Income + Player Fee Due</b>		

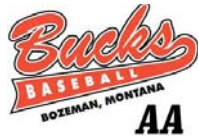




### 2010 Bozeman Legion Baseball Player Sponsorship Receipt

Business/Person:	Sponsorship Amount:	Date:
Address:	City:	Zip:
Phone No:	Fax No:	Email:
Player Sponsored:		

✂ Please Cut Here

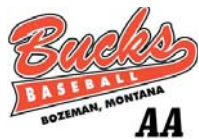


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